



Lara Finlay

PRODUCT DESIGN ENGINEER

GRADUATE / JULY 2025



● PROFILE

Hello! I'm Lara Finlay. A confident and ambitious Product Design Engineering graduate (First-Class Honours) with a strong focus on user-centred product design, digital experiences, and problem-solving within complex systems. Experienced in taking ideas from research and concept development through to refined design outcomes, balancing user needs, technical constraints, and visual clarity. Particularly interested in designing intuitive, scalable products and contributing within fast-paced, collaborative product teams.

● WORK EXPERIENCE

Graphic Design Placement 04/2024 - 09/2024

Creative Dog / Belfast City Centre

- Collaborated on the redesign of a company website, contributing to layout, visual hierarchy, and overall user experience during an early design phase.
- Supported live client projects, translating briefs into clear, visually consistent design outcomes.
- Independently developed and presented a social media content strategy, strengthening skills in storytelling, audience engagement, and digital communication.

Sales Assistant / Cashier 12/2025 - current

Zara / Belfast City Centre

- Managing high-volume transactions with accuracy and efficiency in a fast-paced retail environment.
- Delivering consistent, professional customer service while maintaining attention to detail.
- Working effectively within established systems and team processes.

Hospitality Roles 03/2021 - 01/2022

McDonald's / Melter / Graze / Belfast

- Delivered reliable, high-quality service in fast-paced environments.
- Developed strong communication, teamwork, and problem-solving skills.
- Demonstrated time management, adaptability, and attention to detail under pressure.

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● PORTFOLIO UPON REQUEST

● REFERENCES AVAILABLE ON REQUEST



SUPPORTING DETAIL

● SKILLS

- **Product Design:** Experienced in developing innovative product ideas from concept through to functional prototypes using CAD (SolidWorks), with a focus on user-focused, practical outcomes.
- **Graphic / Digital Design:** Strong skills in creating clear, engaging visual designs through university projects and a 5-month graphic design internship, using Adobe Creative Suite to deliver high-quality client work.
- **Material Selection & Prototyping:** Skilled in rapid prototyping and material selection, translating design ideas into tangible, feasible solutions.
- **Creative Problem-Solving:** Able to break down complex design challenges and create elegant, functional solutions that meet both user and business needs.
- **Collaboration & Iteration:** Experienced in working with multidisciplinary teams, incorporating feedback, and iterating designs to achieve high quality results.
- **Adaptability & Continuous Learning:** Proactive in learning new tools and methods to support user-centred and digital product design, ready to quickly pick up industry standard tools like Figma or Wix.

● EDUCATION

Liverpool John Moores University

2022 - 2025

BSc (Hons) Product Design Engineering

Grade: First Class with Honours

* Final Year Project selected and exhibited at New Designers, London

Strathearn Grammar School

2015 - 2022

A-Level Grades: Technology & Design (B), Mathematics (B), Geography (C)

GCSE Grades: 10 subjects, including Technology & Design (A*) & Art (A)

● INTERESTS & ACHIEVEMENTS



New Designers Exhibition (London): Final Year Project selected for exhibition, recognising strong design thinking and execution.



Digital & Content Skills: Independently growing a personal social media platform, strengthening skills in content creation, video editing, and digital strategy.



Fitness & Discipline: Regular gym practice, reinforcing consistency, goal-setting, and resilience.

